

EXHIBIT SHOW

EXHIBIT & SPONSORSHIP REGISTRATION

JUNE 20-21, 2024

HILTON SANDESTIN GOLF RESORT & SPA MIRAMAR BEACH, FLORIDA

100 EXHIBITORS

REACH DENTISTS FROM ALL
OVER THE SOUTHEAST AT THIS
REGIONAL CONFERENCE

MORE EXPOSURE
FOR YOUR \$\$\$

STAY AND PLAY AT THIS
BEAUTIFUL RESORT SETTING

SPEAKER SPONSORSHIPS
STARTING AT BRONZE LEVEL

EVENT SPONSORSHIPS
STARTING AT BRONZE LEVEL

GENERAL SPONSORSHIPS
STARTING AT \$1,500

SOCIAL EVENTS, FUN EXHIBITOR
COMPETITION, DOOR PRIZES

SPONSORSHIP LEVELS TO MEET
YOUR NEEDS AND YOUR BUDGET

DIAMOND \$10,000 +

PLATINUM \$7,500 +

GOLD \$5,000 +

SILVER \$3,500 +

BRONZE \$2,500+

GCDC FRIENDS \$1,500 +

REGISTER EARLY FOR THE BEST OPPORTUNITIES
GULFCOASTDENTALCONFERENCE.ORG

The Gulf Coast Dental Conference (GCDC) would like to invite you to participate in our annual Exhibit Show, June 20-21, 2024, at Hilton Sandestin Resort in Miramar Beach, Florida. The GCDC is a regional continuing education event attracting dentists from all over the Southeast and beyond! Over 2,000 attendees will gather in Sandestin, ready to get to know you and your company!

The 2024 GCDC leadership has worked hard to provide an excellent venue in which to showcase your products and services to dentists from all over the Southeast. We have new state-of-the-art Exhibit Show facilities and many new and exciting traffic-building incentives! Plus, an evening reception and an Exhibit Show Networking Lunch that will maximize both networking and relationship-building activities.

Please note the Corporate Sponsorship opportunities available to you! These sponsorships are claimed quickly, so contact us soon to take advantage of this one-of-a-kind business development and marketing opportunity! In order to take full advantage of all promotional advertising, please secure your sponsorship as soon as possible.

Please read the brochure information thoroughly before completing your application. Applications should be returned by mail or online with your payment in full by May 10. You may also register online at GulfCoastDentalConference.org.

We look forward to partnering with you to make this year's Gulf Coast Dental Conference our most memorable conference ever!

Sincerely,
Mary Wallace, DMD, President

Traffic Builders and Incentives

EXHIBIT SHOW BEACH PARTY

THURSDAY, JUNE 20

The Thursday afternoon Exhibit Show Party will be June 20 from 6:00 until 7:30 pm. Our exhibitors and attendees will be the focus of attention at this party where we will serve complimentary beer, wine and light hors d'oeuvres. We will invite our attendees to relax, enjoy refreshments and win door prizes galore while you mingle with them!

EXHIBIT SHOW NETWORKING LUNCH

FRIDAY, JUNE 21

Join conference attendees for lunch and door prizes, Friday June 21 from Noon until 1:00 pm. Lunch is free for up to 3 registered Exhibit personnel.

MEGA SHOPPER DRAWING FOR ATTENDEES WHO MAKE PURCHASES OF \$2,500 OR MORE!

FRIDAY, JUNE 21

Each participating exhibitor will receive "Mega Shopper" forms to complete for attendees who buy during the show. Just tear off the bottom of the form and give it to the dentist or attendee for any purchases they make totaling \$2,500 or more. "Mega Shoppers" will be the only attendees eligible for this drawing!

FREE 2025 GCDC REGISTRATION TO DENTISTS SPENDING \$5,000 OR MORE!

All dentists who spend a total of at least \$5,000 with our exhibitors during the show will receive free GCDC registration in 2025. Simply provide the dentist with a receipt from your booth and instruct them to email their receipt to us (exhibits@aldaonline.org). Each dentist will be responsible for submitting their receipt for a voucher for free 2025 registration.

DENTIST DOOR PRIZE DRAWINGS!

Cash and gift prizes both days! Thursday, June 20 and Friday, June 21!

EXHIBITOR DOOR PRIZE DRAWINGS!

Special gifts just for our participating exhibitors! Thursday, June 20 and Friday, June 21!

PLUS ADDITIONAL SIGNAGE AND RECOGNITION FOR CORPORATE SPONSORS!

CONTACT US

exhibits@aldaonline.org

Exhibit Show FLOOR PLAN



GREEN TIER BOOTHS

\$1,500

BOOTHS 1-4, 15-18,
20-22, 31-49, 66-70

BLUE TIER BOOTHS

\$1,375

BOOTHS 50-55, 61,
63-64, 71-107

YELLOW TIER "MICRO" BOOTHS

\$1,175

BOOTHS 5-14, 19, 23-35,
56-60, 62, 65
40-INCH TALL HIGHBOY ROUNDS

Exhibit Schedule

WEDNESDAY, JUNE 19

6:00 - 7:30 pm Registration and Booth Setup

THURSDAY, JUNE 20

7:30 - 10:00 am Exhibitor Registration/Booth Set-up
8:00 am - 5:30 pm Exhibit Show
6:00 - 7:30 pm Exhibit Show Beach Party
7:30 - 8:30 pm Bonfire Family Friendly Event

FRIDAY, JUNE 21

8:00 am - 1:30 pm Exhibit Show
Noon - 1:00 pm Networking Lunch

Booth Dimensions

38, 68, 70
6x10

41-43
6x7

101-105
6x6

All Other
6x8

Add-On Sponsorship Opportunities

Social Event Sponsorships

President's Party Grand Sponsor – \$5,000

Be the Grand Sponsor of our 2023 President's Party! This sponsorship helps with the cost of the band, other entertainment and a spectacular fireworks show!

- Bring four company representatives to mingle and network with our attendees and enjoy a delicious dinner. You provide the stadium cups for the dinner beverages and we'll take care of the rest.
- Your signage and logos will be prominently displayed as the Grand Sponsor of the Party!

President's Party Keg Beer Sponsor – \$2,500

Sponsor the complimentary keg beer bar at our 2023 President's Party! This sponsorship covers the cost of the keg beer bar. You provide the stadium cups for the beer and other cocktails and we'll take care of the rest. Bring two company representatives to mingle and network with our attendees and enjoy a delicious dinner. Your signage and logos will be prominently displayed as the Keg Beer Sponsor of the Party!!

Wednesday Night Social Event – \$5,000

Would you like a chance to spend some one-on-one time with our attendees in a relaxed atmosphere? Display your name on our registration website, the attendee brochure and at the meeting as the sponsor of this event! This event will be free to our attendees thanks to your sponsorship. This will ensure it is packed to capacity! Great food, beverages and fun!

Registration Sponsorships

Registration Gift Bags – \$3,500

Sponsor the registration gift bags given to all attendees! Display your company name and logo for every attendee to see! This bag is our most popular registration item! **Sold – Holloway Credit Solutions** Ship your bags with your company logo directly to the resort and we will take care of the rest!

Key Cards – Cost plus \$1,800

This is a very popular and budget friendly promotional item. Every hotel guest will see your company name and know that you are a proud supporter of the conference. We will provide you the details to work with the resort on ordering this great promotional item. Your company name will beat you to the convention and pre-market for you!

Lanyards – Cost plus \$1,800

Display your company name and logo brightly around the neck of each attendee! Order and ship the lanyards to us and we'll take care of the rest!

Pens – Cost plus \$1,500

Place your name in the hands of conference attendees. Your pens will be placed in the lecture rooms and business meetings as well as in the registration area and entrance to the Exhibit Show.

Notepads – Cost plus \$1,500

Notepads are distributed in each registration bag for all attendees! This is a prime opportunity for you to get your company name in front of attendees.

Registration Bag Promotional Inserts – Cost plus \$800

This key placement is great for coupons and samples. You produce and ship the product to the resort and we will take care of the rest.

GCDC Office Use Only	
Date Received	_____
Amount Received	_____
Booth Assigned	_____

2024 Gulf Coast Dental Conference | Exhibit and Sponsorship Contract

Register at GulfCoastDentalConference.org or by mailing this form

EXHIBIT SHOW JUNE 202-21, 2024 • Hilton Sandestin Beach Golf Resort & Spa • Miramar Beach, Florida 32550

Please type or print:

Company Name _____

Contact Person _____ Title _____

Contact Person's Cell Phone and Email (for announcements) _____

Mailing Address _____ City _____ State _____ Zip Code _____

Office Phone _____

Personnel Information

Personnel not pre-registered by May 20, 2024, must register on-site. On-site registrants must bring current photo ID and company identification. Badges will be provided in these names only. (PLEASE PRINT OR TYPE)

1. _____ 3. _____

2. _____ 4. _____

Exhibit Booth and Sponsorship Request

Please place an X next to your Booth selection: ___ Green Tier \$1,500 ___ Blue Tier \$1,375 ___ Yellow Tier \$1,175

Total number of booths desired _____ if available, our booth choice is: 1st _____ 2nd _____ 3rd _____

If possible, we do not want to be located across from or next to the following company:

Company we wish to be located next to: _____

Briefly describe the equipment, products, or services to be featured: _____

Whom may we thank for referring you? _____

Please place an X next to your Sponsorship selection:

___ Diamond \$10,000 ___ Platinum \$7,500 ___ Gold \$5,000 ___ Silver \$3,500 ___ Bronze \$2,500 ___ GCDC Friends \$1,500

We would like to reserve the following Add-On Sponsorship(s).

- | | |
|---|--|
| ___ Social Event Sponsor - \$5,000 | ___ Registration Gift Bags - \$3,500 |
| ___ President's Party Keg Sponsor - \$2,500 | ___ Key Cards or Lanyards - Cost plus \$1,800 |
| ___ Pens or Notepads - Cost plus \$1,500 | ___ Registration Promotional Inserts - Cost plus \$800 |

Payment Information

Total Due for Exhibit = _____ Total Due for Sponsorship = _____ Total Due = _____

Subtract Booth discount for Sponsorship:..... - _____

Grand Total Due:..... = _____

Method of Payment: ___ Check ___ Visa ___ Mastercard ___ American Express

Card Number _____ Security Code _____ Exp Date _____ Billing Zip Code _____

Authorized Signature _____ Date _____

All companies applying for sponsorship and/or exhibit space must complete and submit an original Application and Contract with full payment. Applications not properly completed, not signed, or that fail to include payment in full will be returned unprocessed. Whenever possible, space will be allocated according to the exhibitor's choice, but space will be determined by the Gulf Coast Dental Conference in a way to produce the most advantageous grouping of exhibits. With signed contract, applicants agree to abide by all provisions, rules and regulations as published on www.gulfcoastdentalconference.org.

RETURN APPLICATION TO: Gulf Coast Dental Conference, 836 Washington Avenue, Montgomery, AL 36104
(334) 265.1684 • (800) 489.2532 • exhibits@aldaonline.org

EXHIBITING

General Information

Application

Register online at GulfCoastDentalConference.org or complete the enclosed application/contract and return it with payment in full by April 30, 2024.

Booth Assignment

Whenever possible, booth space is assigned in accordance with the Exhibitor's preference. However, Corporate Sponsors and former Exhibitors of longstanding who request space comparable to what they have had in previous years receive priority. After this assignment, the order of receipt of the application is considered and will be assigned on a first-come, first-assigned basis. All applications will be assigned in a fair and equitable manner. While we request a preference, no assurance can be given that the preferred booth will be available when the Exhibitor's assignment occurs. Every effort will be made to assign a booth closest to one of the preferred choices. Confirmation of assignment will be forwarded to the exhibiting company by May 15, 2024.

Recreational & Social Events

All Exhibitors are invited and encouraged to participate in the recreational and social events of the Conference. Attending these functions provides Exhibitors an opportunity to meet with dentists on a more relaxed basis. The Gulf Coast Dental Conference registration brochure will be mailed to Exhibitors upon confirmed registration. Purchase tickets online at GulfCoastDentalConference.org.

Liability Insurance

As part of the application, exhibitors must provide the GCDC with an original through July 15, 2024 evidencing all the coverages, with minimal limits, additional insured and hold harmless in waiver of subrogation language and other provisions prescribed in the accompanying certificate of insurance.

Rules and Regulations

1. Booth Specifications

Standard booth equipment consists of draperies assembled with aluminum attachments, backs; side rail dividers; draped table and a wastebasket. These are included in the booth fee. All other items, including an identification sign, may be rented from the Service Contractor. Order forms will be mailed to Exhibitors in advance of the meeting.

2. Booth Assignment

The GCDC reserves the right to relocate booth assignments in order to develop balance against congestion, to avoid confusion in firm names, to solve competition conditions or for similar reasons.

3. Registration of Booth Personnel

All booth personnel must wear official badges supplied by the Conference. Advance registration badges will be issued only to employees of exhibiting companies who are registered by the firm's contact person. Registration is allowed as follows: four persons per booth. Beyond these limits there will be an administrative fee of \$75 per person. Exhibit employees must show proof of employment by contracted companies when requesting badges on-site (including replacement badges).

4. Regulations and Standards

- A. Solicitation by non-registered Exhibitors is strictly prohibited. Firms and representatives not assigned exhibit space are prohibited from soliciting business in any form in the Exhibit Show.
- B. Subletting space is prohibited. An Exhibitor may not assign, sublet or apportion the whole or any part of space allotted. An Exhibitor may not exhibit therein any goods other than those manufactured or distributed by the Exhibitor in the regular course of business. An Exhibitor may not permit any representative of any firm not exhibiting to solicit business or take orders in the space allotted. All business activities of the Exhibitor must be confined to the booth space.
- C. Loud speaking sound displays are not permitted, or other exhibits or devices which prove objectionable to other Exhibitors because of noise, odor or other disagreeable features. Smoking is prohibited.

5. Observance of Exhibit Hours

Times set aside for installation and dismantling of exhibits must be strictly observed. No exhibit may be dismantled before the specific time, nor any part of the exhibit or the equipment be removed once it has been set up, except with permission. Failure to comply with this regulation may affect future exhibiting privileges.

6. Failure to Occupy Space

Any exhibit space that is not set and occupied by 10:00 am on Thursday, June 20, 2024, will be forfeited by the Exhibitor unless arrangements for delayed occupancy have been made in writing and approved in writing. No refund of exhibit booth fees will be made in the event of forfeiture.

7. Liability and Security

The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising from personal injury, injury or damage to exhibit displays, equipment and other property brought upon the premises of the hotel. The Exhibitor shall indemnify and hold harmless the Gulf Coast Dental Conference, the Alabama Dental Association, the Service Contractor, Hilton Sandestin Resort, its agents and employees from any and all losses, damages and claims. The GCDC will not insure or indemnify Exhibitors against theft or loss of any kind. This is an open booth show and the primary responsibility for the safeguarding of exhibits and merchandise belongs to the Exhibitor. We recommend that the Exhibitor or his/her representative remain with their merchandise and products to prevent theft, pilferage or mysterious disappearance. To assure maximum security protection for the open exhibits and merchandise, all exhibit personnel must leave the Exhibit Show within one hour after the show closes each day.

8. Cancellation

Booth cancellations received in writing by March 1, 2024, will receive a refund, less a \$500 administrative charge. Cancellations received after March 1 will not be eligible for a refund. In the event the exhibition must be canceled, postponed or relocation because of fire, strike, government regulations, casualties, acts of God or other causes beyond the reasonable control of the Gulf Coast Dental Conference, the Exhibitor waives any and all damages and claims for damages. The Exhibitor agrees that the sole liability of the Gulf Coast Dental Conference will be to return each Exhibitor's rental payment.

9. Amendment to the Rules

Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the decision of the Gulf Coast Dental Conference.

These Rules and Regulations have been formulated in the best interest of all Exhibitors. The cooperation of all Exhibitors is required.

Service Contractor

Veal Convention Services, Inc. (VCS) will manage trade show material and/or freight.

Upon application and after full payment is received by the Gulf Coast Dental Conference, a detailed Exhibitor Kit will be sent to each exhibitor's contact person of record.

Veal Convention Services

3016 Reverend Abraham Woods Jr. Blvd.

Birmingham, AL 35203

Phone: 205.328.1010 | Toll Free: 800.844.8325

Email: orders@vealco.com

**New for
2024!**

EXHIBIT SHOW THEME CONTEST!

TO ENTER:

- 1) PICK A THEME FOR YOUR BOOTH**
- 2) DESIGN YOUR BOOTH DECORATIONS TO MATCH YOUR CHOSEN THEME**
- 3) WEAR COSTUMES OR ACCESSORIES TO MATCH YOUR THEME**
- 4) BRING GIVEAWAYS AND PRIZES THAT MATCH YOUR THEME**

WINNERS WILL BE CHOSEN BY THE ATTENDEES IN THE FOLLOWING CATEGORIES:

**MOST CREATIVE THEME
MOST ENGAGING EXHIBITOR
BEST GIVEAWAYS AND PRIZES
BEST DECORATED BOOTH
OVERALL WINNER**

ENTER YOUR CHOSEN THEME WHEN YOU REGISTER ON GULFCOASTDENTALCONFERENCE.ORG

Gulf Coast Dental Conference

836 Washington Avenue
Montgomery, AL 36104
800.489.2532

DIAMOND \$10,000+

Limited to one sponsor
in each business
category

- Free **PRIME** exhibit space
- Top **DIAMOND** sponsorship billing on all signs/publications including ALDA ENews & Website
- Introduction/ Recognition at one large clinical and at ALDA Annual Session General Assembly
- Free dedicated email newsletter profiling company sent to all attendees (pre-meeting)
- Free website advertisement for **6 MONTHS** (APRIL 1 – SEPT 30)
- Up to **FOUR** free tick
- **DIAMOND** Sponsor identification at Exhibit Booth
- Break Sponsor identification in Lecture Foyer (3 Breaks)

PLATINUM \$7,500+

Limited to two
sponsors in each
business category

- Free **PRIME** exhibit space
- Top **PLATINUM** sponsorship billing on all signs/publications including ALDA ENews & Website
- Introduction/Recognition at one large clinical and at ALDA Annual Session General Assembly
- Free dedicated email newsletter profiling company sent to all attendees (pre-meeting)
- Free website advertisement for **3 MONTHS** (APRIL 1 – SEPT 30)
- Up to **THREE** free tickets to sponsored functions (Special Events, President's Party)
- **PLATINUM** Sponsor identification at Exhibit Booth
- Break Sponsor identification in Lecture Foyer (2 Breaks)

GOLD \$5,000+

- \$700 Discount on exhibit space
- **GOLD** sponsorship billing on all signs and publications including ALDA ENews & Website
- Free dedicated email newsletter profiling company sent to all attendees (pre-meeting)
- Free website advertisement for **1 MONTH** (JUNE 15 – JULY 15)
- Up to **TWO** free tickets to sponsored functions (Special Events, President's Party)
- **GOLD** Sponsor identification at Exhibit Booth
- Break Sponsor identification in Lecture Foyer (1 Break)

SILVER \$3,500+

- \$500 DISCOUNT on exhibit space
- **SILVER** sponsorship billing on all signs and publications including ALDA ENews & Website
- **SILVER** Sponsor identification at Exhibit Booth

BRONZE \$2,500+

- \$250 DISCOUNT on exhibit space
- **BRONZE** sponsorship billing on all signs and publications including ALDA ENews & Website
- **BRONZE** Sponsor identification at Exhibit Booth

FRIENDS \$1,500+

- **FRIENDS** sponsorship billing on all signs and publications including ALDA ENews & Website
- **FRIENDS** Sponsor identification at Exhibit Booth