June 4-9, 2019
Orange Beach, Alabama
Perdido Beach Resort

Featuring the 150th Annual Session of the Alabama Dental Association

Pre-Registration Information

Register online at GulfCoastDentalConference.org
#gulfcoastdentalconference • Join our social media contest!
ALDA President Stacey Gardner and her family invite you to join us for the fifth annual Gulf Coast Dental Conference, a regional dental conference bringing the Southeast a high quality, innovative continuing education opportunity that’s relevant to current dental practice and career success.

Dentists and members of the dental team from across the country will gather on Alabama’s beautiful gulf coast for over 75 hours of unsurpassed continuing education served with southern hospitality. Networking opportunities abound with a two-day Exhibit Show featuring 75+ commercial exhibitors and numerous social events, entertainment and family fun outings. It’s the perfect mix of business and pleasure! Bring your family, friends and office staff! You won’t want to miss this exciting experience!

DAY 1:
TUESDAY, JUNE 4
8:00 - 4:00 am Registration
8:00 - 10:00 am Exhibits Registration
9:00 am - Noon ADA Annual Session: Reference Committee
9:00 am - Noon Bethany Gehrke, "Health, Back & Beyond: Preventing Physical & Financial Loss with Evidence-based Ergonomics (S)CEUs
9:00 am - 4:30 pm Dr. Kent Smith, “Sleep Apnea: The Enemy – Protecting Our Patients with Sleep Apnea” (S)CEUs
9:30 am - 4:30 pm Dr. Guido Samorani, "Optimization of Anterior Esthetics with Immediate Tooth Replacement Therapy" (G)CEUs

TUESDAY, JUNE 4
Noon - 4:00 pm Noon: Dentists in Training: "Sleep and Oral Health" (S)CEUs

WEDNESDAY, JUNE 5
8:00 am - 4:00 pm Dental Prayer Breakfast
7:30 am - 8:30 am ACD Board of Directors Meeting
7:15 am - 8:00 am ACD Conference Committee Meeting
8:00 am - 2:00 pm Exhibits Registration
8:00 am - 10:00 am Exhibit Hall Open
8:00 am - 3:00 pm Dental Economics Seminar
9:00 am - Noon Dr. Cathy Austin, "Online Reputation Management" (3 CEUs)
9:00 am - 3:00 pm Dr. Bethani Valachi, "Fitness 101 for Dental Professionals: Secrets for Comfort and Career Longevity" (3 CEUs)
1:30 - 4:30 pm ACD/ICD Joint Breakfast
3:00 - 4:30 pm "Voyagers Cooking Demonstration and Luncheon"
9:00 am - Noon Alabama Dental Alumni Luncheon
9:00 am - Noon ALDA Annual Session: Reference Committee

WEDNESDAY, JUNE 5
9:00 am - Noon ALDA Annual Session: House of Delegates/General Assembly
3:00 pm - 5:00 pm "AGD Board of Directors Meeting"
5:00 pm - 6:00 pm "Alabama Academy of Pediatric Dentists Business Meeting"
6:00 - 7:30 pm New Dentist Pizza Party
8:00 - 9:30 pm Beach Bonfire and Chautauqua Cruise

SATURDAY, JUNE 8
7:00 am - Noon ACD Business Meeting
7:30 am - 8:00 am ACD/ICD Joint Breakfast
8:30 am - 9:30 am Prokuraudence Dental Loss Prevention Seminar
8:00 am - 10:00 am ICD Business Meeting
8:00 - 10:00 am Registration
8:30 am - 12:30 pm Dr. Mohammad Fayad, "3-D Imaging in Endodontics: A New Era in Diagnosis and Treatment" (3 CEUs)
9:00 am - Noon Dr. Tom Viola, "I Feel Your Pain! Appropriate Dental Pain Management, The Opioid Crisis, and Impact on the Dental Community" (3 CEUs)
Noon - 1:30 pm Noel Kelsch, "Infection Control with a Twist" (3 CEUs)
9:00 am - Noon Dr. Guido Samorani, "Optimization of Anterior Esthetics with Immediate Tooth Replacement Therapy" (G)CEUs
9:30 am - 11:00 am "Alabama Academy of Pediatric Dentists Business Meeting"
10:00 am - Noon Board of Dental Examiners "Alabama Dental Hygiene Program Instructor Certification Training" (2 CEUs)
10:00 am - Noon Dr. Tom Viola, "I Feel Your Pain! Appropriate Dental Pain Management, The Opioid Crisis, and Impact on the Dental Community" (3 CEUs)
10:00 am - Noon "Alabama Academy of Pediatric Dentists Business Meeting"
5:00 pm - 6:00 pm "Alabama Society of Periodontists Reception"
6:00 - 7:30 pm New Dentist Pizza Party
8:00 - 9:30 pm Beach Bonfire and Chautauqua Cruise

REGISTRATION
Register Online at gulfcoastdentalconference.org. Early pre-registration is encouraged in order to receive lower registration fees and ticket prices. Name badges and tickets for pre-registered attendees will be mailed to the primary registrant (dentist) two weeks prior to the meeting. Registration packets (including name badges and tickets) will be distributed onsite for all attendees who register after May 17. Name badges will be required for admittance to all events and the Exhibit Hall. Registration hours are as follows:

- T, 3:00 pm - 5:00 pm
- June 5, 8:00 am - 4:00 pm
- June 6, 8:00 am - 10:00 am
- June 6, 9:00 am - 4:00 pm

In addition to the registration fee, appropriate fees for certain courses or activities will apply. There is no registration fee for spouses, children or non-dentist guests.

Continuing Education
Most courses qualify for continuing education credit accepted by the Board of Dentists of Examiners of Alabama (BDEA). The number of CE hours (CEUs) is noted following each course synopsis.

Our Focus Is On You and Your Team!
The GCDC focuses on clinical growth and practice success for:
- General Dentists
- Dental Students
- Specialists
- Hygienists
- New Dentists
- Dental Assistants
- Lab Technicians
- Office Managers

Social Media Content
Visit the Social Media Booth in registration June 5-8 and take your photo, featuring the reason why you attend the GCDC. Upload to Facebook, Twitter or Instagram to be entered in the contest. Go to gulfcoastdentalconference.org for more information.

Nanny’s Care:
Babysitting service directly to make arrangements. For 4 hours ($10 per hour for first child/ $1 per hour for additional child) for $15 per hour minimum plus $13 travel fee. Fees are subject to change. Please contact the babysitting service directly to make arrangements.

Nanny’s Care: 251.088.8200 nanny.care@gmail.com

Childcare Services
There is a licensed babysitting service available in the area. Sitters will care for children in their parents’ room. The approximate cost for one child is $40.00 for four hours ($10.00 per hour for first child) for $1 per hour for each additional child ($8.00 for two hours/ $12.00 for four hours). Fees are subject to change. Please contact the babysitting service directly to arrange.

The Gardner Family
Wednesday, June 5

**CPR**

**Conducted by the Orange Beach Fire and Rescue Department**

**Wednesday, June 5: 8:30 am - 12:30 pm**

**Event Code: CPR**

**Fee:** $85/$95 per dentist or staff member

*Registration increases after May 10*

This course is recommended for the entire dental office team.

This American Heart Association program consists of a lecture, hands-on practical skills, and a written exam. Upon completion, participants will be able to recognize and respond to cardiac and obstructed airway emergencies. Certification is effective for two years. Wear casual clothing.

**4 CEUs**

**I Feel Your Pain! Appropriate Dental Pain Management, The Opioid Crisis, and Impact On The Dental Community**

**Sponsored in part by Procter & Gamble**

**Wednesday, June 5: 1:30 - 4:30 pm**

**Event Code: TV2**

**Fee: No Charge**

*This course meets requirements for opioid education.*

This course is recommended for the entire dental team.

**Thomas A. Viola, R Ph, CCP**

See Bio in previous column

**SYNOPSIS:** Management of acute dental pain is accomplished through a clinical approach that successfully incorporates opioid and non-opioid analgesics. However, this normally occurs outside the dental office, away from our immediate supervision and we are often faced with the difficult task of managing patient pain while also avoiding adverse outcomes for both our patient and our communities. Thus, it is critical for clinicians to accurately identify the need for pain control, individualize patient care and assess the efficacy of the analgesic agents to be administered. This program will provide an overview of the effective management of acute dental pain. Using case scenarios, special emphasis will be given to appropriate utilization of opioid analgesics and their impact on the dental community.

Learning Objectives:

1. Identify the prescription medications most frequently encountered on a patient's medical history and discuss their indications for use, adverse reactions and impact on dental therapy
2. Discuss the non-prescription medication often used by dental patients and explain their impact on dental therapy, including situations which preclude their use
3. Identify the most popular herbal products and nutritional substances of abuse most frequently used by patients. Special emphasis will be given to delivering this essential information in a format which makes it practical and useful for all members of the dental team.

Learning Outcomes:

1. Identify the prescription medications most frequently encountered on a patient's medical history and discuss their indications for use.
2. Discuss the non-prescription medication often used by dental patients and explain their impact on dental therapy.
3. Identify situations which preclude their use.
4. Identify the most popular herbal products and nutritional substances of abuse most frequently used by patients.
5. Identify the common substances of abuse and describe their oral manifestations and dental treatment considerations.

Wednesday, June 6

**Infection Control With A Twirl**

**Wednesday, June 5: 1:30 - 4:30 pm**

**Event Code: INF**

**Fee:** $75/$85 per dentist or staff member

*Registration increases after May 10*

This course is recommended for the entire dental team.

Noel Brandon-Kelsh RDH, RDHAP, MS

Noel Brandon-Kelsh is an international speaker, world and Registered Dental Hygienist in alternative practice. She is passionate about oral health and has the uncanny ability to motivate and enlighten audiences through her unique humor and cutting-edge information. She takes subject tough material and presents it in such an interesting way that it becomes thought provoking even to those not involved in her industry. She is the infection control columnist for RDH magazine, a syndicated newspaper columnist and has been published in many industry and magazine. She has managed the message of oral health on to media networks from Disney Radio to ESPN. Noel's research on infection control and cross-contamination continues to enlighten dental professionals and protect patients. Her clinical research on the impact of methamphetamine abuse on the oral cavity and treatment protocols have changed lives. Noel has received many national awards including; Top 25 Women in Dentistry 2014, Who's Who in Infection Control 2014, Colgate Bright Smile Bright Future magazine Sun Star Butler Award of Distinction, USA magazine Make a Difference Day Award, President's Service Award, Father of the Year, Hu-Friedy Master Clinician Award and if all that isn't enough she is also a five-time winner of the Castrolite Artichoke cook off! Noel is the Director of Calico's Dental Hygiene program, and Past President of the California Dental Hygienists Association.

**SYNOPSIS:** Ever sit through an infection control class and wish you could host it! Noel Kelsh decided to change that using humor and cutting-edge information. This course will give you up-to-date and practical information designed to keep both the clinician and the staff informed. This session increases the potential value of breaking the chain of infection at every level, attendees will return to their offices equipped with practical, clearly defined steps to ensure adequate infection control. This global dental setting and current recommendations and requirements. Utilizing Noel’s OSHA designated outreach trainer status, this course includes an update on the OSHA and CDC recommendations.

Course CoAchs:

1. Delimit the regulatory requirements for minimum standards in Infection Control
2. Utilize the processes and procedures necessary to comply with the regulations
3. Implement and evaluate workplace application of infection control in the dental setting

Course Outline:

- Background and occupational exposure
- Bloodborne Pathogens
- Keeping yourself and your patient out of “harm’s way” – Guidelines for health in the dental setting, infectious diseases – Hand hygiene – Personal protective equipment – Utilize on vital components to compliance

**6 CEUs**

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"I feel you. I've been in 30 years of practice! I didn't want it to end! Really!" - R.L., Miramar Dental Masting

"So much practical information! So many, many laughs! You held my attention every second! I'm blown away!" - M.B., Yankee Dental Congress

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**Wednesday, June 5**

**Optimization of Anterior Esthetics With Immediate Tooth Replacement Therapy**

**Presented by Biohorizons**

**Thursday, June 6**

**Event Code: SAR**

**Fee: No Charge**

This course is recommended for dentists.

Guido Sarrachiro, DDS

Dr. Sarrachiro received his dental degree from the Universidad San Martín de Porres in Lima in 1997 with high academic results. He completed his Oral Surgery Residency Program in the Hospital Interzonal de Agudos Eva Peron and obtained his certification by the International Congress of Oral Implantologists (icoi). Dr. Sarrachiro completed a fellowship program in Oral Implantology as part of the University of Pittsburgh’s continuing education program in Argentina. Belonging to the United States in 2013, he received his U.S. DDS degree from the New York University College of Dentistry (NYUCD), once again graduating with honors. He is currently an Assistant Clinical Professor at New York University College of Dentistry Department of Prosthodontics.

Dr. Sarrachiro has done extensive research in the fields of dental implants and related biomaterials and lectures throughout the United States, South America, Spain and the Middle East.

**SYNOPSIS:** The improvement of implant design has enabled us to place immediate implants and a provisional restoration predictably when treatment is done in the esthetic zone. Moreover, the fabrication of an immediate provisional is becoming a key factor for tissue management. Tissue support, emergence profile and the provisional restoration phase of implant therapy has become one of the most critical steps in immediate or delayed placement for several reasons. The biological basis of wound healing of sockets and the different socket types is becoming a key factor for tissue management. Tissue support, emergence profile and related biomaterials and lectures throughout the United States, South America, Spain and the Middle East.

Dr. Sarrachiro has done extensive research in the fields of dental implants and related biomaterials and lectures throughout the United States, South America, Spain and the Middle East.

**6 CEUs**
Neck, Back and Beyond: Preventing Physical and Financial Loss With Evidence-Based Ergonomics

Thursday, June 6

Sponsored in part by Henry Schein, Dental Referral Service and SurgiLube

Event Code: VA
Fee: No Charge

This course is recommended for the entire dental team.

Bethany Valachi, PT, DPT, MS, CEAS

SYNOPSIS: The financial impact of poor ergonomics can be devastating to dental professionals. Faced early retirement, employees’ coworkers could make decisions that would cost you and your staff. Pain is not necessary by a product of delivering dental care! Effectively preventing work-related pain in dentistry requires addressing numerous risk factors, both inside and outside your office. Dr. Valachi combines 20 years of dental ergonomic experience with her recent doctoral research to teach truly effective strategies in the operatory to prevent pain and ensure career longevity.

Participants will learn:
- Implement appropriate ergonomic interventions for chronic back, neck and shoulder pain
- Identify,3 ergonomic criteria to select dental loupes that will improve health
- Position patients, headrest & overhead light correctly
- Position and fit dental loupes
- Identify unique pain patterns in specialists and implant interventions
- Make ergonomic modifications in the operatory with minimal expense
- Identify ergonomic features and adjustment of operator stools, patient chairs & delivery systems
- Learn how pain develops in the operatory to wisely select effective interventions

3 CEUs

Fitness 101 For Dental Professionals: Secrets For Comfort and Career Longevity

Sponsored in part by Henry Schein, Dental Referral Service and SurgiLube

Thursday, June 6 9:00 am - 4:30 pm

Event Code: VA
Fee: No Charge

This course is recommended for the entire dental team.

Bethany Valachi, PT, DPT, MS, CEAS

See Bio above

SYNOPSIS: Have you tried exercise regimens, personal trainers, chiropractors, acupuncture, massage therapists, but your pain persists? This course is for YOU!

In this interactive seminar, Dr. Valachi will share a special system of evidence-based exercise, pain therapy, self-treatment and stress management interventions to help dental professionals take control of their own health and extend their careers.

Attendees will actively participate in this dynamic seminar and discover muscle imbalances to which they are uniquely prone in the profession and how to select corrective therapeutic exercises. Discover how to release accumulated tension in muscles with easy self-treatment strategies. Participants will learn:

- How to develop a customized exercise program specifically for dental professionals
- How to do ergonomic exercises that can actually create and worsen pain syndromes
- How to incorporate chairside stretching into their workday
- Self-treatment techniques for painful, ischemic muscles and trigger points
- Which pain therapies/treatments actually work on the current research
- How to combat the detrimental physical effects of stress

3 CEUs

Contemporary Dental Esthetics: Anterior Fixed Restorations

Friday, June 7

Sponsored in part by 3M, Weave and Tokuyama

Event Code: AU
Fee: No Charge

This course is recommended for the entire dental team.

Joshua Austin, DDS, FAGD

SYNOPSIS: This course will address the critical esthetic treatment techniques and concepts to provide predictable clinical results. It will cover critical details of treatment planning and all clinical key steps and techniques to achieve optimal results with all-ceramic crowns and porcelain veneers. Interdisciplinary esthetic dentistry will be another focus of the presentation to control key esthetic factors together when thinking for best esthetic and soft tissue outcome.

Objectives:
- Manage key aesthetic factors in order to achieve predictable interdisciplinary esthetic treatment for anterior and posterior major.
- Identify esthetic and occlusal red flags prior to routine treatment.
- In-depth ceramic selection and best clinic techniques from prep- to crown for full coverage restorations for anterior and posterior arches and with implant applications. Comparison of all-ceramic options, decision-making and practical management of conventional cements and adhesives.
- Selection of veneers for conservative or ultra-conservative treatment, preparation options, ceramic selection.
- When it is necessary to open VDO and how to do it practically - occlusal design and anterior esthetics in various types of esthetic treatment scenarios with emphasis on conservative restorations.

6 CEUs

Reputation Matters: Grow Your Practice For Free!

Friday, June 7 1:30 pm - 4:30 pm

Event Code: AU
Fee: No Charge

This course is recommended for the entire dental team.

Joshua Austin, DDS, FAGD

See Bio on page 6

SYNOPSIS: The rise of online review sites has enabled the individual consumer to share their experiences with the world. What story are you and your team telling? Dr. Austin will review the latest research and strategies needed to properly address negative comments on social media to ensure patients to leave positive online reviews in fun and casual manner. Dental team involvement is highly recommended for this program.

Objectives:
- How do online reviews help drive patients to your office?
- How can you increase your online presence?
- Where can you make your patients find you online?
- How can you drive more clicks to your website?

3 CEUs

Recipes For Predictable Esthetics

Sponsored in part by Nobel Biocare

Friday, June 7 9:00 am - 4:00 pm

Event Code: CHI
FEE: $75/$85* per dentist or staff member
*Registration increases after May 10

This course is recommended for dentists.

Ginny Hegarty, SPHR

Fee:
No Charge

Ginny Hegarty is a dental practice management strategist, speaker, author and coach. She is passionate about helping dental professionals create their next level of success and a practice they love.

She is the President of the Academy of Dental Management Consultants. Ginny’s new book is PIVOT: Practice Leadership Redefined.

SYNOPSIS: If you’re a practice leader who sometimes feels like you’re herding cats, this is the course for you! Studies show that leaders spend upwards of 75% of their time communicating. It’s critical that practice leaders are prepared for these crucial conversations. Join me for Simple Changes; Big Rewards and learn these simple, yet profound changes in leadership mindset and communication skills that will positively impact you, the team, the patients and YES, the bottom-line too.

Course objectives include learning how to break through the status quo to engage your team effectively and proactively:
- Defuse potential drama and focus on productive conversations
- Get much better at delegation so your team members are understood and motivated
- Get better at setting and communicating expectations
- Drive more clicks to your website
- How can you increase your online presence?
- How can you engage your patients in social media platforms?
- Where can you make your patients find you online?
- How can you drive more clicks to your website?

3 CEUs

Esthetics of Anterior Fixed Restorations

Friday, June 7

Sponsored in part by Henry Schein, Dental Referral Service and SurgiLube

Event Code: AU
Fee: No Charge

This course is recommended for the entire dental team.

Joshua Austin, DDS, FAGD

SYNOPSIS: This course will address the critical esthetic treatment techniques and concepts to provide predictable clinical results. It will cover critical details of treatment planning and all clinical key steps and techniques to achieve optimal results with all-ceramic crowns and porcelain veneers. Interdisciplinary esthetic dentistry will be another focus of the presentation to control key esthetic factors together when thinking for best esthetic and soft tissue outcome.

Objectives:
- Manage key aesthetic factors in order to achieve predictable interdisciplinary esthetic treatment for anterior and posterior major.
- Identify esthetic and occlusal red flags prior to routine treatment.
- In-depth ceramic selection and best clinic techniques from prep- to crown for full coverage restorations for anterior and posterior arches and with implant applications. Comparison of all-ceramic options, decision-making and practical management of conventional cements and adhesives.
- Select supplemental customization for conservative or ultra-conservative treatment, preparation options, ceramic selection.
- When it is necessary to open VDO and how to do it practically - occlusal design and anterior esthetics in various types of esthetic treatment scenarios with emphasis on conservative restorations.

6 CEUs

#Reputation Matters: Grow Your Practice For Free!

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Event Code: AU
Fee: No Charge

This course is recommended for the entire dental team.

Joshua Austin, DDS, FAGD

See Bio on page 6

SYNOPSIS: The rise of online review sites has enabled the individual consumer to share their experiences with the world. What story are you and your team telling? Dr. Austin will review the latest research and strategies needed to properly address negative comments on social media to ensure patients to leave positive online reviews in fun and casual manner. Dental team involvement is highly recommended for this program.

Objectives:
- How do online reviews help drive patients to your office?
- How can you increase your online presence?
- Where can you make your patients find you online?
- How can you drive more clicks to your website?

3 CEUs

Simple Changes – Big Rewards: Communication Secrets of Great Leaders

Sponsored in part by the Alabama Academy of General Dentistry and Dental Referral Service

Friday, June 7 1:30 pm - 4:30 pm

Event Code: HEG
Fee: No Charge

This course is recommended for the entire dental team.

Ginny Hegarty, SPHR

Ginny Hegarty is a dental practice management strategist, speaker, author and coach. She is passionate about helping dental professionals create their next level of success and a practice they love.

She is the President of the Academy of Dental Management Consultants. Ginny’s new book is PIVOT: Practice Leadership Redefined.

SYNOPSIS: If you’re a practice leader who sometimes feels like you’re herding cats, this is the course for you! Studies show that leaders spend upwards of 75% of their time communicating. It’s critical that practice leaders are prepared for these crucial conversations. Join me for Simple Changes; Big Rewards and learn these simple, yet profound changes in leadership mindset and communication skills that will positively impact you, the team, the patients and YES, the bottom-line too.

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- Defuse potential drama and focus on productive conversations
- Get much better at delegation so your team members are understood and motivated
- Get better at setting and communicating expectations
- Drive more clicks to your website
- How can you increase your online presence?
- How can you engage your patients in social media platforms?
- Where can you make your patients find you online?
- How can you drive more clicks to your website?

3 CEUs
Mohamed Fayad, DDS
Dr. Fayad is a Maxillofacial and Dental Surgery from the College of Dentistry, Cairo University. In 1985, he received his Masters in Oral Sciences in 1994 and his Ph.D. in 1996 from the University of Buffalo at New York. He had two years of Advanced Education in General Dentistry at Eastern Dental Center, University of Rochester at New York, and received his certificate of Specialty in Endodontics at the University of Illinois. Currently he is the Director of Endodontic research and a clinical assistant professor at the UIC College of Dentistry. He devotes his time to teaching, research and private practice.

Dr. Fayad gives numerous presentations nationally and internationally. He is a member of the American Dental Association, Chicago Dental Society, Illinois State Dental Society, American Association of Endodontists, Illinois Association of Endodontists, Edgar D. Coolidge Endodontic Study Club, and is a Diplomate of American Boards of Endodontics.

SYNOPSIS: Diagnostic information directly influences clinical decisions. Accurate data lead to better treatment-planning decisions and potentially more predictable outcomes. CBCT is an emerging technology that can offer the clinician clinically relevant information that cannot be gathered from conventional radiography. The ability to assess an area of interest in 3 dimensions eliminates the superposition that is inherent in conventional radiographic imaging. Cone-beam technology currently has numerous applications in the dental field. CBCT is having great impact and is changing dramatically case diagnosis, treatment planning and treatment outcomes in the daily practice.

Learning objectives:
1. Conclusion, the participants should be able to:
   a. Apply CBCT imaging in the following cases: Diagnosis of pain, marginal ridge cracks, cuspal fractures, vertical root fracture, and treatment of internal and external resorption
   b. Application of CBCT in non-surgical and surgical treatment planning of compromised teeth
   c. Utilize 3-D information to establish the correct strategy to achieve a good prognosis well before the beginning of the treatment (non-surgical, surgical or single tooth implant)

4 CEUs

Alabama Medicaid Billing Update 2019

Saturday, June 8: 9:00 - 11:00 am

Event Code: AMB Fee: No Charge

This course is recommended for the entire dental team.

This session is recommended for anyone currently enrolled in Medicaid or interested in becoming a Medicaid provider. A general billing overview, an update of Medicaid, and the latest OAP (OAP) prescribing information for Alabama will be discussed during this workshop. This should be your question/answer session, in which we’d love to see you ask questions.

Topics include:
1. New changes in Medicaid coverage
2. Prior-authorization process
3. Requirement for treatment approval
4. Documentation requirements

2 CEUs

CONTINUING EDUCATION

Saturday, June 8

3D Imaging in Endodontics: A New Era in Diagnosis and Treatment

Presented by the Alabama Association of Endodontists

Saturday, June 8: 8:30 am - 12:30 pm

Event Code: FAY Fee: No Charge

This course is recommended for dentists.

Colin Richman, DMD
Dr. Colin Richman was born in South Africa. He graduated from the University of Witwatersrand and completed his residency in Endodontics at the University of Connecticut. He held a faculty position at Emory University School of Dentistry, until the school closed. He then entered private practice, limited to Periodontics and Implant Dentistry for the past 30 years.

Dr. Richman is an assistant professor in the Department of Periodontics at the Medical College of Georgia. He is very actively involved in Pre-Orthodontic Periodontal Augmentation (POP), and has been described as a pioneer in the emerging technology of POPA.

Dr. Richman has delivered more than 350 continuing education programs both in the U.S. and abroad. He is the Director of the Seattle Study Club of Atlanta; belongs to numerous dental organizations including ADG. He is a Diplomat of the American Board of Periodontology, and an Honorable Fellow of the Georgia Dental Association.

Dr. Richman is married to Maureen Richman, and has two sons, Steven who is a practicing tax attorney in Atlanta, and Peter, also a tax attorney, practicing with the firm of the four accounting firms in Washington, DC.

SYNOPSIS: These innovative dental procedures, combining regenerative periodontal therapy with orthodontic treatment, enable the dentist to achieve optimal prognosis. Orthodontic therapy is now possible, and predictable outcomes can be achieved.

Learning objectives include:
1. Treatment of existing recession and periodontal lesions, as well as enhancement of thin biotypes - this minimizes the risk of iatrogenic gingival recession associated with orthodontic treatment
2. Greater post-treatment orthodontic stability
3. Less apical root resorption
4. Predictable and definitive periodontal and mucogingival treatment
5. Accelerated orthodontic treatment, usually completed in 6-9 months
6. More stable and ideal tooth alignment
7. Less need for orthognathic treatment or extractions

3 CEUs

Esthetic, Restorative and Functional Success Facilitated By POPA (Pre-Orthodontic Periodontal Augmentation)

Sponsored in part by the Alabama Society of Periododontists

Saturday, June 8: 9:00 am - Noon

Event Code: DRC Fee: No Charge

This course is recommended for the entire dental team.

Colin Richman, DMD

This course is recommended for dentists.

SYNOPSIS: This course will cover the application requirements of the program, both for the instructor and the student hygienist, the academic and clinical coursework, and the examination and licensing process. ADHP Instructor Certifications are valid for three years and the course is also required upon renewal of current certifications. The application fee for certification is $75, to be paid by check or money order when the application is submitted to the Board. Application fee includes costs of this course. Please contact Ms. Hilda Johnson at the BDEA for questions.

2 CEUs

Alabama Dental Hygiene Instructor Certification Training

Saturday, June 8: 10:00 am - Noon

Event Code: ADH Fee: No Charge

This course is recommended for dentists and student hygienists.

Alabama dentists who wish to be certified as an Instructor in the Alabama Dental Hygiene Program are now required to complete an in-person training course conducted by the Board of Dental Examiners of Alabama (BDEA). This course will cover the application requirements of the program, both for the instructor and the student hygienist, the academic and clinical coursework, and the examination and licensing process.
**ADDA President-Elect: Chad Gehani, DDS**

Ada President-Elect Chad Gehani, who practices endodontics in Queens, New York, will be our guest for the Wednesday afternoon House of Delegates General Assembly. Since 2014, Dr. Gehani has served as the Second District Trustee to the ADA Board of Trustees, and was a delegate in the House of Delegates from 2000 to 2014. Dr. Gehani was previously the president of the New York State Dental Association and the Queens County Dental Society. Over the course of his career, Dr. Gehani has earned a number of fellowships from prominent organizations, including the International College of Dentists, American College of Dentists and the Pierre Fauchard Academy. In addition to the ADA, Dr. Gehani is a member of the American Association of Endodontists and the Indian Dental Association (USA). Dr. Gehani has received several awards, including the Ellis Island Medal of Honor, which recognizes Americans who dedicate their lives to community service, from the Ellis Island Honor Society, the Emili Lentschner Distinguished Service Award from Queens County Dental Society in 2013; the Distinguished Service Award from The Pierre Fauchard Academy, New York Section in 2008; the New York State Dental Foundation Award of Excellence in Community Service in 2006; the International College of Dentists Award for International Dental Service in 2000; and the Best Teacher Award, International College of Dentists (India Section) in 1990.

**Exhibit Hall Events**

“Sip, Spend & Save” Cocktail Reception

Thursday, June 6: 4:30 – 6:00 pm

Join our Exhibitors for the “Sip, Spend & Save” Cocktail Reception! Enjoy complimentary beer, wine, light hors d’oeuvres and door prizes galore! Come relax, network and take advantage of Exhibitor Reception Specials!

“Muffins & Mimosas” Breakfast Open House

Friday, June 7: 8:00 – 9:30 am

Join our Exhibitors for the “Muffins & Mimosas” Breakfast Open House! Enjoy muffins, a light breakfast and door prizes galore! Start your day off right with this fun networking opportunity and take advantage of Exhibitor Open House Specials!

Mega Shopper Drawing for attendees who have made purchases of $2,500 or more!

Friday, June 7

Attendees who make Exhibit Hall purchases of $2,500 or more will be entered into our “Mega Shopper” drawing! Just tear off the bottom of the form provided by the Exhibitor when you make your purchase! “Mega Shoppers” will be the only attendees eligible for this drawing!

Free 2020 GCDC Registration to Dentists spending $5,000 or more!

All dentists who spend a total of at least $5,000 with our Exhibitors during the show will receive free 2020 GCDC registration in 2020. Simply email your receipt to exhibits@aldaonline.org and receive a voucher for free 2020 registration! Thursday, June 6 and Friday, June 7

Cash and gift prizes for dentists and dental team attendees during clinical breaks both days!

**Exhibits**

Visit the 2019 Exhibit Show to source some of the most innovative technology, products and services available to the dental industry. More than 75 commercial exhibits will be open Thursday afternoon and Friday. Save your orders so you can take advantage of the Exhibitors’ promotions and meeting specials. Remember to support the exhibitors who support our meeting.

Door prize drawings will be held both days for dentists and auxiliary personnel. Complimentary coffee, beer, popcorn and lemonade all day in the Exhibit Hall!

**Exhibit Hall Schedule**

Thursday, Noon – 6:00 pm

Friday, 8:00 am – 2:00 pm

**Special Events**

**Beach Bonfire Party**

Presented by the Council on the New Dentist Sponsors by Patterson Dental Supply

Friday, June 7: 8:00 – 9:30 pm

Event Code: BON

Everyone invited! Registration is required by June 5.

Join us for a bonfire party right on the beach! Enjoy a glowing bonfire, live music, hors d’oeuvres, complimentary beer and soft drinks (while supplies last)! Bring beach chairs for the bonfire, and a flashlight, bucket and net for a ghost crab hunt!! Admission is free, but pre-registration is required by June 5.

**President’s Beach Party Celebrating 150 Years**

Saturday, June 8: 6:30 pm - Cocktails & Music; 7:00 pm - Dinner

Sponsored in part by ProAssurance and UBS

Event Code: ABDU

Fee: $40/$45* per person

**Voyagers Cooking Demonstration and Luncheon**

Thursday, June 6: Noon

Event Code: VD

Fee: $50/$45* per person

*Registration increases to the higher fee if postmarked after May 10.

Add an entertaining element to your lunch by learning the secrets behind the kitchen doors. Bring your friends and enjoy an entertaining, informative and fun cooking demonstration and multi-course luncheon by the Voyagers master chef. Wine service is included. Only limited reservations are available, so register early.

**The Bridge 2019**

Friday, June 7: 7:00 – 8:30 am

Event Code: DPB

Fee: $25/$30 per person

The 51st Annual Dental Prayer Breakfast will include a feature presentation by Karen and Tommy Littleton. Karen, a 1999 graduate of the School of Dentistry, practices dentistry in Woodstock, Alabama, and her husband, Tommy, works as a minister in evangelism, Christian apologetic research and Christian media. Karen and Tommy met many years ago on a medical mission trip in Central America and continue to share a love for missions providing medical/dental care to people in need. They also minister by mentoring medical and dental students through involvement with Christian Medical Ministry of Alabama (CMM). Karen was involved with CMM as a student and currently serves on its board. She and Tommy are part of the CMM volunteer team serving students at UAB and regularly lead the students on dental mission trips.

**Exhibiting Companies**

150th Anniversary Celebration

Wednesday, June 5: 5:30 – 7:00 pm

Event Code: 150

Celebrate the 150th Anniversary of the Alabama Dental Association! Join us for a reception honoring our Past Presidents and future leaders! Enjoy live music and complimentary wine, beer and light hors d’oeuvres! Admission is free, but pre-registration is required by May 17.

**Alabama Dental Alumni Luncheon**

Friday, June 7: 11:30 am

Event Code: ALU

Fee: $40 per person

The annual Alabama Dental Alumni Luncheon will feature guest speaker Kris “Tanto” Paronto.

Kris Paronto - “Tanto” as he is affectionately known in security circles – is a former Army Ranger from 2nd Battalion, 75th Ranger Regiment and private security contractor who has deployed throughout South America, Central America, the Middle East and North Africa. Mr. Paronto was part of the CIA annex security team that responded to the terrorist attack on the US Special Mission in Benghazi, Libya, September 11th, 2012, helping to save over 20 lives while fighting off terrorists from the CIA Annex for over 13 hours. Mr. Paronto’s story is told in the book “13 Hours” written by Mitchell Zuckoff and his five surviving annex security team members. Read more at kristantoparonto.com.

Limited reservations are available, so register early.

**PB1 Youth**

No Charge

Fee: $15/$18* (ages 4-10)

**PB2 Child**

Fee: No Charge

Fee: $40/45* (ages 0-3)

**PB3 Child**

Fee: $15/$18* (ages 4-10)

**Content Creation**

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Fee: $40/45* (ages 0-3)

**PB3 Child**

Fee: $15/$18* (ages 4-10)
Register online at gulfcoastdentalconference.org

What are the Benefits of Pre-Registration?
By registering before May 10, you receive the lowest registration fees and ticket prices. An asterisk (*) indicates the increased event fee if you register after May 10. Mail-in registration forms must be postmarked by May 10. Early pre-registration also ensures participation in limited ticket events.

Name badges and tickets for pre-registered attendees will be mailed to the primary registrant (dentist) two weeks prior to the conference—please be sure to bring these materials with you to the conference. Registration packets (including name badges and tickets) will be distributed on-site for all attendees who register after May 10. Name badges will be required for admittance to all events and the Exhibit Hall.

How to Become an ADA Member So I Can Take Advantage of the Benefits of Pre-Registration?
There are membership benefits available to ADA members. For membership assistance, contact membership@aldaonline.org.

How Do I Record My CE Hours?
Continuing education signature rosters will be distributed with each course description. Recommendations on appropriate attendees are noted in the brochure and on the “Meeting At A Glance” shown to the right.

How Do I Know Which Courses Are Right for Me?
The number of CE hours (CEUs) is noted following each course for your records. Most courses qualify for continuing education credit and keep the certificate as proper verification of your attendance during all CE sessions. CE certificates and other materials will be available through May 29. Visit gulfcoastdentalconference.org to register.

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What is the Conference At A Glance? The Conference At A Glance provides a quick reference to each ticketed event.

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Do you have questions or need registration assistance? Call (888) 645-4544

Frequently Asked Questions

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Conference At A Glance
Quick Reference Registration Codes for ticketed events

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Registration Form (continued)

Please complete the first section for the dentist (primary registrant) and one section for each additional attendee including spouse, staff, children and non-dentist guests. Photocopy this form for additional registrants.

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<thead>
<tr>
<th>Dentist Badge Name</th>
<th>Registration</th>
<th>Courses And Special Events</th>
<th>Total Fee</th>
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</thead>
<tbody>
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<td>Last Name</td>
<td>Event Code</td>
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</tr>
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<td>ADA #</td>
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<td></td>
<td></td>
</tr>
</tbody>
</table>

Cancellation Policy: Cancellations must be made in writing and mailed to Gulf Coast Dental Conference 6419 Meadowridge Court, Alhambra, CA 91803. A full refund will be given if the written cancellation is received by May 10, 2019. An administrative charge of $25 will be applied if the written cancellation is received after May 10. Refund will be issued after May 31, 2019.

Accommodations Room Rates*

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard Double or King**</td>
<td>$239</td>
</tr>
<tr>
<td>Pass View Double or King**</td>
<td>$249</td>
</tr>
<tr>
<td>Pool View Double or King**</td>
<td>$254</td>
</tr>
<tr>
<td>Gulf Front Double or King**</td>
<td>$269</td>
</tr>
<tr>
<td>Courtyard Suite</td>
<td>$314</td>
</tr>
</tbody>
</table>

* An 11% lodging tax will be added.

Perdido Beach Resort

Reservation Request

Register via internet at www.perdidobeachresort.com or through the link provided at gulfcoastdentalconference.org (Code: 14200)

OR RETURN THIS FORM TO: Perdido Beach Resort
27200 Perdido Beach Blvd.
Orange Beach, AL 36561
Telephone 251-981-9811 or fax 251/981-5672

To receive the special group rate, please complete the reservation form below and forward (via mail, fax or internet) to Perdido Beach Resort. Reservations will not be accepted by telephone. Reservations must be made via internet or on this form by May 2. Requests received after May 2 are subject to availability and higher rates. Annual Session Activities: June 4-9, 2019.

Name ______________________________________________________________________________
Address _____________________________________________________________________________
City/State/Zip _______________________________________________________________________
Phone _______________________________________________________________________________

Arrival Day/Date _____________________________________________________________________
Departure Day/Date ___________________________________________________________________
No. of Adults ___________________________  No. of Children _____________________________
If sharing, name _____________________________________________________________________

Children stay free in parent’s room. Rates are for single or double occupancy. An additional $10 daily charge per extra adult sharing a double room will apply.
Special Requests ____________________________________________________________________

Accommodations Room Rates*

A three night minimum is required.
- Standard Double or King** ............................................................... $239
- Pass View Double or King** ............................................................ $249
- Pool View Double or King** ........................................................... $254
- Gulf Front Double or King** ........................................................... $269
- Courtyard Suite .............................................................................. $314

** King size beds and Gulf Front rooms based on availability.
An advance deposit equal to one night’s room rate by check or credit card must accompany the reservation request.

Early Departure Policy:
In the event an individual needs to check-out prior to the confirmed departure date, the Resort must be notified prior to or at check-in. After check-in, there will be an early departure fee of 50% of the daily rate.

Cancellation Policy:
Should cancellation of any reservation be necessary, there will be no penalty provided the reservations office is notified no later than 4:00 p.m., 3 days prior to the arrival date. Should cancellation occur after this time or if the hotel is not notified of cancellation, the deposit will not be refunded. When cancelling, please record your cancellation number to insure you are not charged. Charge will not be waived without this number.

Advance deposit enclosed (or)
Credit Card Name ________________________________________________________________
Credit Card # __________________________________________________________________
Expiration Date ___________________________________________________________________
Signature ________________________________________________________________________

The hotel accepts MasterCard, VISA, American Express, Diners Club and Discover.

NOTE: Check-in time is 4:00 p.m. Check-out time is 12:00 Noon.