

# EXHIBIT

# SHOW



## GULF COAST DENTAL CONFERENCE JULY 9-10, 2026

HILTON SANDESTIN BEACH GOLF RESORT & SPA, MIRAMAR BEACH, FLORIDA



Maximum Exposure for Every Budget  
Sponsorship Opportunities  
Exhibit Opportunities



100+ Exhibits  
Connect with Dentists from across the Southeast  
Enhanced Networking Opportunities



Social Events  
Exhibitor Competition and Door Prizes  
Stay and Play at our Beautiful Resort Setting

REGISTER EARLY FOR THE BEST OPPORTUNITIES

[GULFCOASTDENTALCONFERENCE.ORG](http://GULFCOASTDENTALCONFERENCE.ORG)



The Gulf Coast Dental Conference invites you to join our annual Exhibit Show on July 9-10, 2026, at the Hilton Sandestin Resort in Miramar Beach, Florida. As a premier regional continuing education event, the GDC attracts dentists from across the Southeast and beyond, with over 2,000 attendees eager to connect with you and your company.

The 2026 GDC leadership has dedicated significant effort to provide an exceptional venue for you to showcase your products and services to dentists throughout the Southeast. Our state-of-the-art Exhibit Show facilities are complemented by exciting new traffic-building incentives, including an evening reception and a Networking Lunch, both designed to enhance networking and relationship-building opportunities.

Don't miss the Corporate Sponsorship opportunities available to you! These sponsorships are highly sought after, so we encourage you to contact us soon to capitalize on this unique business development and marketing opportunity. To make the most of all promotional advertising, please secure your sponsorship as soon as possible.

Please ensure you read the brochure thoroughly before completing your application. Applications, along with full payment, should be submitted online [GulfCoastDentalConference.org](http://GulfCoastDentalConference.org) by June 5, 2026.

We eagerly anticipate partnering with you to make this year's Gulf Coast Dental Conference our most memorable yet!

Sincerely,  
Jennifer H. Doobrow, DMD, President



## Traffic Builders and Incentives

**EXHIBIT SHOW FIESTA**  
**THURSDAY, JULY 9**  
**4:30 - 6:00 PM**

Join our attendees for the Thursday afternoon Exhibit Show Fiesta! Enjoy complimentary beer, wine, margaritas and tacos while mingling with attendees and winning door prizes.

**NETWORKING PICNIC**  
**FRIDAY, JULY 10**  
**NOON-1:00 PM**

Join conference attendees for an Exhibit Show Picnic lunch and door prizes. Lunch is free for up to 3 registered Exhibit personnel.

**MEGA SHOPPER DRAWING ON**  
**PURCHASES OF \$2,500 OR MORE!**  
**FRIDAY, JULY 10**

Each participating exhibitor will receive "Mega Shopper" forms to complete for attendees who make purchases during the show. Just tear off the bottom of the form and give it to the dentist or attendee for any purchases they make totaling \$2,500 or more. "Mega Shoppers" will be the only attendees eligible for this drawing.

**FREE 2027 GDC**  
**REGISTRATION TO DENTISTS**  
**SPENDING \$5,000 OR MORE**

Dentists who spend a minimum of \$5,000 with our exhibitors during the show will receive FREE registration for the GDC in 2027. Simply provide the dentist with a receipt from your booth and instruct them to email their receipt to us at [exhibits@aldaonline.org](mailto:exhibits@aldaonline.org). Each dentist will be responsible for submitting their receipt for a voucher for FREE 2027 registration.

**DENTIST DOOR**  
**PRIZE DRAWINGS!**

Special gifts await our participating exhibitors on Thursday, July 9th, and Friday, July 10th!

**EXHIBITOR DOOR**  
**PRIZE DRAWINGS!**

Cash and gift prizes will be available on both days: Thursday, July 9th, and Friday, July 10th!

**ADDITIONAL SIGNAGE AND RECOGNITION FOR CORPORATE SPONSORS!**  
**Contact us at [exhibits@aldaonline.org](mailto:exhibits@aldaonline.org)**



# Exhibit Show Floor Plan



**GREEN TIER BOOTHS**  
**\$1,750**  
 BOOTHS 1-44, 49-67

**BLUE TIER BOOTHS**  
**\$1,550**  
 BOOTHS 45-48, 68-83

## Exhibit Show Schedule

**WEDNESDAY, JULY 8**  
 12:00 - 8:00 pm Registration and Booth Setup

**THURSDAY, JULY 9**  
 8:00 am - 5:00 pm Exhibit Show  
 4:30 - 6:00 pm Exhibit Show Party

**FRIDAY, JULY 10**  
 8:00 am - 5:00 pm Exhibit Show  
 12:00 - 1:00 pm Exhibit Show Summer Picnic

**Booth Dimensions**  
 All  
 6x8

# Add-On Sponsorship Opportunities

## Social Event Sponsorships

### President's Party Grand Sponsor- \$5,000

Become the Grand Sponsor of our 2026 President's Party! Your sponsorship will support expenses for the band, various entertainment, and an impressive fireworks display.

- Invite four company representatives to connect and network with our guests while savoring a delightful dinner. You'll supply the stadium cups for the dinner drinks, and we'll handle everything else.
- Your signage and logo will be prominently featured as the Grand Sponsor of the Party!

### President's Party Keg Beer Sponsor- \$2,500

Become the exclusive sponsor of the complimentary keg beer bar at our 2026 President's Party! This sponsorship includes all costs associated with the keg beer bar. Simply supply the stadium cups for our beer and cocktails, and we'll handle everything else. You're invited to bring two company representatives to engage with attendees and savor a delightful dinner. Your branding will be prominently showcased as the Keg Beer Sponsor of the Party!

### Wednesday Night Social Event- \$5,000

Would you like the opportunity to engage with our attendees in a casual setting? Showcase your name on our registration website, attendee brochure, and during the meeting as the event sponsor! Thanks to your sponsorship, this event will be free for our attendees, guaranteeing a full house! Enjoy great food, beverages, and fun!

## Registration Sponsorships

### Registration Gift Bags- \$3,500

Sponsor the registration gift bags given to all attendees! Display your company name and logo for every attendee to see! This bag is our most popular registration item. Ship your bags with your company logo directly to the resort and we will take care of the rest!

### Key Cards- Cost plus \$1,800

This is a very popular and budget friendly promotional item. Every hotel guest will see your company name and know that you are a proud supporter of the conference. We will provide you the details to work with the resort on ordering this great promotional item. Your company name will beat you to the convention and pre-market for you!

### Lanyards- Cost plus \$1,800

Display your company name and logo brightly around the neck of each attendee! Order and ship the lanyards to us and we will take care of the rest!

### Pens- Cost plus \$1,500

Place your name in the hands of conference attendees. Your pens will be placed in the lecture rooms and business meetings as well as in the registration area and entrance to the Exhibit Show.

### Notepads- Cost plus \$1,500

Notepads are distributed in each registration bag for all attendees! This is a prime opportunity for you to get your company name in front of the attendees.

### Registration Bag Promotional Inserts- Cost plus \$800

This key placement is great for coupons and samples. You produce and ship the product to the resort and we will take care of the rest.

# EXHIBITING

## General Information

### **Application**

Register online at [GulCoastDentalConference.org](http://GulCoastDentalConference.org) or complete the enclosed application/contract and return it with payment in full by June 5, 2026

### **Booth Assignment**

Whenever possible, booth space is assigned in accordance with the Exhibitor's preference. However, Corporate Sponsors and former Exhibitors of longstanding who request space comparable to what they have had in previous years receive priority. After this assignment, the order of receipt of the application is considered and will be assigned on a first-come, first-assigned basis. All applications will be assigned in a fair and equitable manner. While we request a preference, no assurance can be given that the preferred booth will be available when the Exhibitor's assignment occurs. Every effort will be made to assign a booth closest to one of the preferred choices. Confirmation of assignment will be forwarded to the exhibiting company by June 20, 2026.

### **Recreational & Social Events**

All Exhibitors are invited and encouraged to participate in the recreational and social events of the Conference. Attending these functions provides Exhibitors an opportunity to meet with dentists on a more relaxed basis. The Gulf Coast Dental Conference registration brochure will be mailed to Exhibitors upon confirmed registration. Purchase tickets online at [GulCoastDentalConference.org](http://GulCoastDentalConference.org)

### **Liability Insurance**

As part of the application, exhibitors must provide the GCDC with original documentation through July 12, 2026, evidencing the coverage with minimal limits, additional insured and hold harmless in waiver of language subrogation and other provisions prescribed in the accompanying certificate of insurance.

## Rules and Regulations

### **1. Booth Specifications**

Standard booth equipment consists of draperies assembled with aluminum attachments, backs; side rail dividers; draped table and a wastebasket. These are included in the booth fee. All other items, including an identification sign, may be rented from the Service Contractor. Order forms will be mailed to Exhibitors in advance of the meeting.

### **2. Booth Assignment**

The GCDC reserves the right to relocate booth assignments in order to develop balance against congestion, to avoid confusion in firm names, to solve competition conditions or for similar reasons.

### **3. Registration of Booth Personnel**

All booth personnel must wear official badges supplied by the Conference. Advance registration badges will be issued only to employees of exhibiting companies who are registered by the firm's contact person. Registration is allowed as follows: four people per booth. Beyond these limits there will be an administrative fee of \$75 per person. Exhibit employees must show proof of employment by contracted companies when requesting badges on-site (including replacement badges).

### **4. Regulations and Standards**

A. Solicitation by non-registered Exhibitors is strictly prohibited. Firms and representatives not assigned exhibit space are prohibited from soliciting business in any form in the Exhibit Show.

B. Subletting space is prohibited. An Exhibitor may not assign, sublet or apportion the whole or any part of space allotted. An Exhibitor may not exhibit therein any goods other than those manufactured or distributed by the Exhibitor in the regular course of business. An Exhibitor may not permit any representative of any firm not exhibiting to solicit business or take orders in the space allotted. All business activities of the Exhibitor must be confined to the booth space.

C. Loud-speaking sound displays are not permitted, or other exhibits or devices which are objectionable to other Exhibitors because of noise, odor or other disagreeable features. Smoking is prohibited.

### **5. Observance of Exhibit Hours**

Times set aside for installation and dismantling of exhibits must be strictly observed. No exhibit may be dismantled before the specific time, nor any part of the exhibit or the equipment be removed once it has been set up, except with permission. Failure to comply with this regulation may affect future exhibiting privileges.

### **6. Failure to Occupy Space**

Any exhibit space that is not set and occupied by 10:00 am on Thursday, July 9, 2026, will be forfeited by the Exhibitor unless arrangements for delayed occupancy have been made in writing and approved in writing. No refund of exhibit booth fees will be made in the event of forfeiture.

### **7. Liability and Security**

The Exhibitor assumes the entire responsibility and liability for losses, damages and claims arising from personal injury, injury or damage to exhibit displays, equipment and other property brought upon the premises of the hotel. The Exhibitor shall indemnify and hold harmless the Gulf Coast Dental Conference, the Alabama Dental Association, the Service Contractor, Hilton Sandestin Resort, its agents and employees from any and all losses, damages and claims. The GCDC will not insure or indemnify Exhibitors against theft or loss of any kind. This is an open booth show and the primary responsibility for the safeguarding of exhibits and merchandise belongs to the Exhibitor. We recommend that the Exhibitor or his/ her representative remain with their merchandise and products to prevent theft, pilferage or mysterious disappearance. To assure maximum security protection for the open exhibits and merchandise, all exhibit personnel must leave the Exhibit Show within one hour after the show closes each day.

### **8. Cancellation**

Booth cancellations received in writing by April 1, 2026 will receive a refund, less a \$500 administrative charge. Cancellations received after April 1 will not be eligible for a refund. In the event the exhibition must be canceled, postponed or relocated because of fire, strike, government regulations, casualties, acts of God or other causes beyond the reasonable control of the Gulf Coast Dental Conference, the Exhibitor waives any and all damages and claims for damages. The Exhibitor agrees that the sole liability of the Gulf Coast Dental Conference will be to return each Exhibitor's rental payment.

### **9. Amendment to the Rules**

Any and all matters or questions not specifically covered by the preceding rules and regulations shall be subject solely to the decision of the Gulf Coast Dental Conference.

*These Rules and Regulations have been formulated in the best interest of all Exhibitors. The cooperation of all Exhibitors is required.*

### **Service Contractor**

*Veal Convention Services, Inc. (VCS)* will manage trade show material and/or freight. Upon application and after full payment is received by the Gulf Coast Dental Conference, a detailed Exhibitor Kit will be sent to each exhibitor's contract person of record.

Veal Convention Services

3016 Reverend Abraham Woods Jr. Blvd.

Birmingham, AL 35203

Phone: 205.328.1010 Toll Free: 800.844.8325

Email: [orders@vealco.com](mailto:orders@vealco.com)

# **BONUS** SATURDAY

Elevate your brand visibility with our exciting **BONUS Saturday** offer! For an additional \$600, showcase your company, product or service with a tabletop display all day on Saturday! This unique opportunity provides unparalleled exposure to your target audience, giving your company a competitive edge.

Don't miss out on this exciting chance to enhance your marketing presence!

Offer available as an add-on bonus to existing registered Exhibit Show participants.

## **ENTER OUR EXHIBIT SHOW THEME CONTEST**



- ◆ **PICK A THEME FOR YOUR BOOTH**
- ◆ **DESIGN YOUR BOOTH DECORATIONS TO MATCH YOUR CHOSEN THEME**
- ◆ **WEAR COSTUMES OR ACCESSORIES TO MATCH YOUR THEME**
- ◆ **BRING GIVEAWAYS AND PRIZES THAT MATCH YOUR THEME**

**WINNERS WILL BE CHOSEN BY THE ATTENDEES!**

Register online at [gulfoastdentalconference.org](http://gulfoastdentalconference.org)

## Gulf Coast Dental Conference

836 Washington Avenue,  
Montgomery, AL 36104  
(800) 489-2532  
exhibits@aldaonline.org

### DIAMOND \$10,000+

Limited to one sponsor in  
each business category.

- Free PRIME exhibit space
- Top DIAMOND sponsorship recognition on all signs/publications including ALDA ENews & website
- Introduction/recognition at one large clinical and at ALDA Annual Session General Assembly
- Free dedicated email newsletter profiling company sent to all attendees (pre-meeting)
- Free website advertisement for 6 months (April 1 - September 30)
- Up to FOUR free tickets to sponsored functions
- DIAMOND Sponsor identification at Exhibit Booth
- Break Sponsor identification in Lecture Foyer (3 Breaks)

### PLATINUM \$7,500+

Limited to two sponsors in  
each business category.

- Free PRIME exhibit space
- Top PLATINUM sponsorship recognition on all signs/publications including ALDA ENews & website
- Introduction/recognition at one large clinical and at ALDA Annual Session General Assembly
- Free dedicated email newsletter profiling company sent to all attendees (pre-meeting)
- Free website advertisement for 3 months (April 1 - June 30)
- Up to THREE free tickets to sponsored functions
- PLATINUM Sponsor identification at Exhibit Booth
- Break Sponsor identification in Lecture Foyer (2 Breaks)

### GOLD \$5,000+

- \$700 discount on exhibit space
- GOLD sponsorship recognition on all signs/publications including ALDA ENews & website
- Free dedicated email newsletter profiling company sent to all attendees (pre-meeting)
- Free website advertisement for 1 month (June 15-July 15)
- Up to TWO free tickets to sponsored functions
- GOLD Sponsor identification at Exhibit Booth
- Break Sponsor identification in Lecture Foyer (1 Break)

### SILVER \$3,500+

- \$500 discount on exhibit space
- SILVER sponsorship recognition on all signs/publications, including ALDA ENews
- SILVER sponsor identification at Exhibit Booth
- TWO free tickets to Exhibit Show Beach Party
- ONE free ticket to sponsored functions
- Company logo on [gulfcoastdentalconference.org](http://gulfcoastdentalconference.org) before and after the meeting

### BRONZE \$2,500+

- \$250 discount on exhibit space
- BRONZE sponsorship recognition on all signs/publications, including ALDA ENews
- BRONZE sponsor identification at Exhibit Booth
- TWO free tickets to Exhibit Show Beach Party
- Company logo on [gulfcoastdentalconference.org](http://gulfcoastdentalconference.org) before and after the meeting

### FRIENDS \$1,500+

- FRIENDS sponsorship recognition on all signs and publications including the ALDA ENews
- FRIENDS sponsor identification at Exhibit Booth
- TWO free tickets to Exhibit Show Beach Party
- Company logo on [gulfcoastdentalconference.org](http://gulfcoastdentalconference.org) before and after the meeting